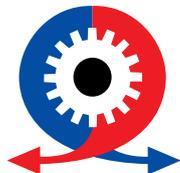
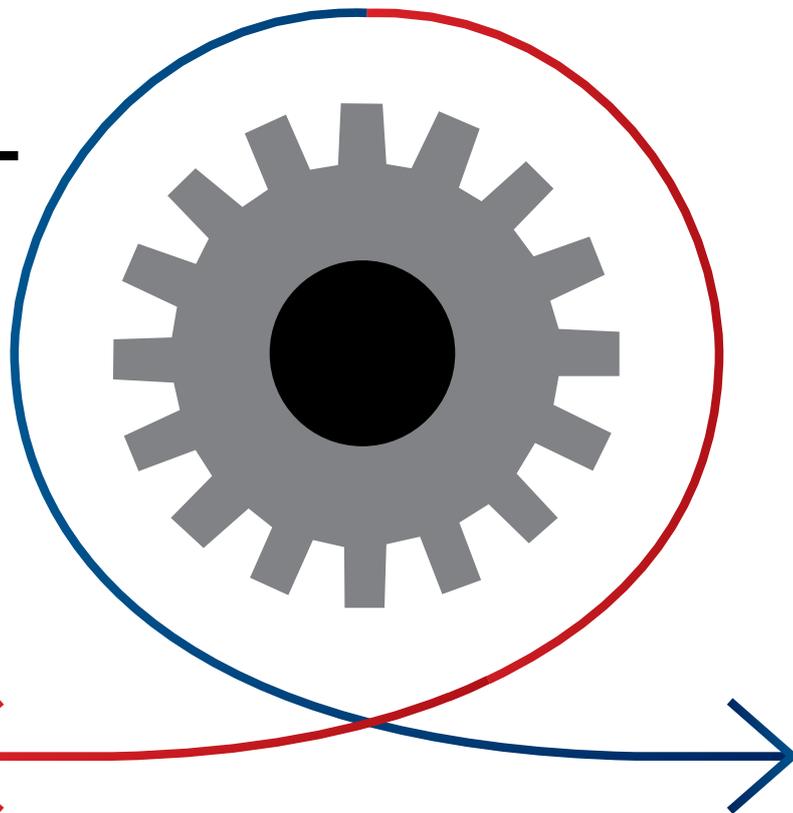


64th MSV INTERNATIONAL ENGINEERING FAIR

10–13 OCTOBER 2023
BRNO
CZECH REPUBLIC

www.msvbrno.eu



MSV 2023

**DIGITAL
FACTORY**



MSV 2023

with concurrently held TRANSPORT AND LOGISTICS and ENVITECH fairs

The largest and most important industrial fair in Central Europe

- Comprehensive cross-sectoral industry presentation
- Target group of trade visitors with high decision-making power in companies
- Path to new markets, contacts and opportunities – participation of small, medium and large enterprises
- Exhibitors and visitors from tens of countries around the world

MSV 2023 Themes

MACHINE TOOLS; FORMING MACHINES AND TOOLS

- key focus of MSV
- cooperation with the Association of Engineering Technology

ENERGY MANAGEMENT

- the topic of energy savings
- energy efficiency in industrial production

DIGITISATION OF INDUSTRY

- topic presented at stands across industries
- highlighted by the Digital Factory 2.0 project

ADDITIVE MANUFACTURING

- progressive professional 3D printing technologies

CIRCULAR ECONOMY

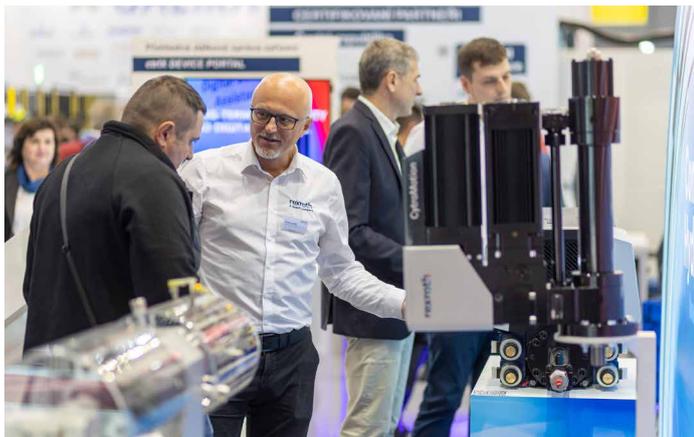
- material savings
- highlighted by the ENVITECH fair

STARTUPS

- investment opportunities
- research, development & technology transfer

TRANSPORT AND LOGISTICS

- intra-company logistics
- smart logistics and autonomous vehicles



MSV 2023 SECTORS

Mining, metallurgical, ceramic and glass engineering, the foundry industry

Equipment for metallurgical plants, steel works, rolling mills and for manufacturing ferrous and non-ferrous metals • Foundry equipment • Melting plant equipment • Patterns, core boxes, permanent moulds, moulds • Casting machines and equipment • Castings

Materials and components for mechanical engineering

Metallurgical semi-products, forgings, pressings, work pieces • Connecting materials, fittings, products of wire • Steel and tube structures • Apparatuses, vessels, tanks • Glass and technical ceramic products, carbon components • Seals, bearings • Gears, clutches, brakes, lubricating technology • Rapid Prototyping

Drives, hydraulics, pneumatics, cooling technology, air-conditioning

Electric and mechanical drives, linear moving units • Compressors, vacuum pumps, pneumatic elements, airconditioning equipment • Cooling and freezing equipment • Hydraulic elements and systems • Fittings, pipelines, pumps

Plastics, rubber, composites, chemicals for engineering

Polymers • Machines and equipment for processing plastics and rubbers • Moulds, tools and jigs • Composite materials • Semi-finished and finished plastic and rubber based products • Machines and equipment for recycling and re-using plastic and rubber waste materials • Computer, testing and measuring technologies for plastics and rubbers • Machines and accessories for the chemical industry • Lubricants, oils • Coating compositions • Adhesives • Adhesive tapes and films

Metalworking and forming machines, tools, welding, surface technology

Metal-working and forming machines • Machines for unconventional and special technologies • Quality control • Flexible manufacturing systems • Precision tools • Accessories for metal working and forming machines • Service and repairs • Hand-operated tools • Measuring and checking instruments for machining and forming • Welding machinery and equipment • Thermal spray machinery and equipment • Additional and auxiliary materials • Welded structures, subsupplies of welded parts • Machinery for cleaning and treatment of surfaces • Electroplating equipment • Lacquering systems, enamelling systems, plastic coating systems • Equipment for thermal spraying • Robots, manipulators and accessories for surface treatment

Power engineering, heavy-current electrical engineering

Primary sources for power engineering • Industrial boilers and their accessories, heating equipment • Motors, cogeneration units • Cables and conductors • Electric HV and VHV instruments • Electric motors, rotary current supplies

Electronics, automation, measuring technology

Electronic components, elements • Control, automation and regulation technology • IT, system integration • Measuring and laboratory technology • Studio and broadcasting technology • Machinery and equipment for electrical engineering

Research, development, transfer of technologies, financial and other services, industrial localities, regional development

Science and research • Financial services • Standards, certificates, tests, design • Marketing, advertising and promotional services • Literature, technical information, institutions • Offer of industrial real estates and localities, regional development

Digital Factory

Systems for additive manufacturing • Basic software and software solutions • Cloud & industrial IT services, digital factory services • Internet systems for the industry and industrial automation • Automated production systems usable for the smart factory

Partners of the fair



Digital Factory 2.0 in 2023

Fourth season of a successful exhibition presenting, in an educative manner, the latest services and products in the field of company digitisation

Given approaches should ensure an increase in corporate efficiency by **25–30%**.

Digital Factory 2.0 in 2023 will focus on:

- Deep digital transformation of manufacturing companies, where the differential factor is an increase in the effectiveness of application of artificial intelligence into key processes
- The state of the Czech economy in terms of readiness and application of artificial intelligence into production processes
- Demonstration of prototypes of smart autonomous machines and their connection to the corporate environment
- Use of blockchain in industry

The project will feature:

- **Display of Transformation Technologies** – spatially interconnected and thematically structured display
- **Digital Stage** – a space following on the Display of Transformation Technologies, in which exhibitors will present their solutions. Activities on the Digital Stage will be streamed online and processed into an archive
- **Conference part** – lectures and case studies focusing on the digital transformation of companies and subsequent digital networking of companies leading to increased efficiency

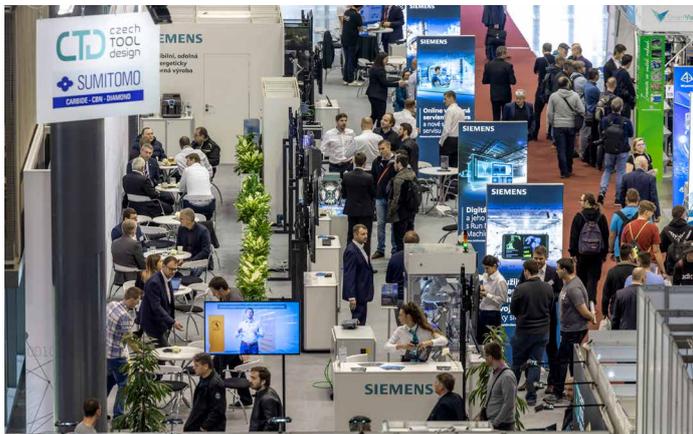
Co-organizer:

Cerebrica

Media Partner:

společnost!
Elektrika.info







11th International Fair
for Transport and Logistics

**Comprehensive system solutions
in transport and logistics**

MAIN SECTORS

Ships, rail vehicles, airplanes • Cranes, lifting equipment, lifts • Transport trucks, transport equipment • Handling equipment • Packages, industrial packaging machines • Storing technology • Telematics, communication and information systems • Assembly machines and equipment • Services by carriers and forwarding agents



**International Fair for Environmental
Protection Technologies**

CIRCULAR ECONOMY

MAIN SECTORS

Circular economy • Airconditioning equipment • Pumping stations • Technologies for the treatment of drinking, service and technological water • Technology for sewage water treatment plants • Sewage water treatment plants • Waste processing and utilization • Soil and landscape protection • Environment-friendly technologies for industry • Removal of old environmental burden • Noise reduction • Instrumentation for environment control • Machines for industrial cleaning and washing • Research, services, literature, environmental organizations



Facts and Figures MSV 2022

EXHIBITORS

1,256 companies from **41** countries
50% of exhibitors come from abroad

Largest international participation:

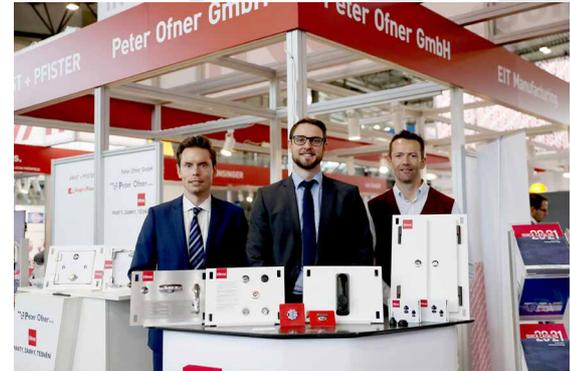
Germany, Slovakia, Italy, France and Austria

Most exhibitors consider their attendance at MSV one of their most significant marketing tools.

95% have established contacts with potential domestic or international customers

86% are satisfied with the quality of the fair

80% are determined to attend the next season



Facts and Figures MSV 2022

VISITORS

52,148 visitors from **41** countries

15% of registered visitors come from abroad

– mostly from Slovakia, Poland, Germany, Hungary Austria and France

91% of visitors who wanted to establish business relations found their business partners at this fair

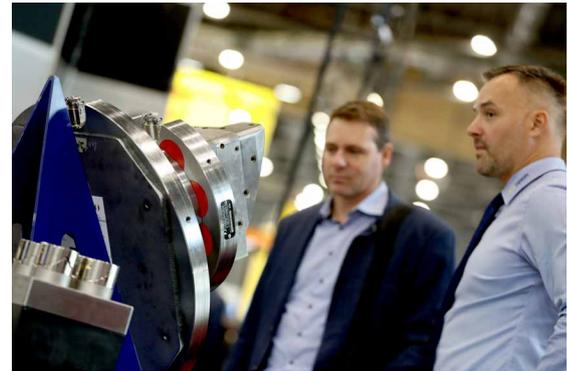
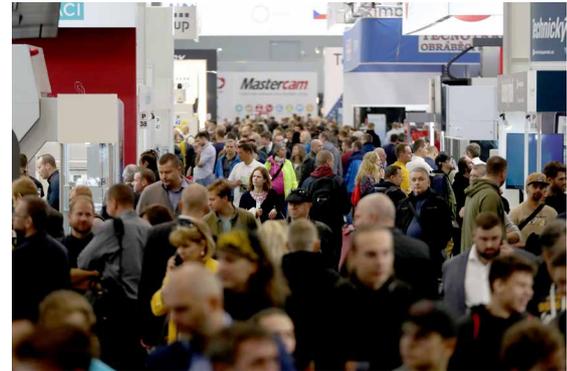
88% of visitors were satisfied with the overall quality of the fair

80% of visitors were satisfied with the thematic focus of the fair (digitisation, automation, energy efficiency and sustainable production)

84% of visitors are planning to spend on purchase of production technology or modernisation of the company within the next two years

90% of visitors plan to attend the next season of the fair

95% of visitors are professionals in various sectors of industry



Quotes about the fair

Petr Fiala, Prime Minister of the Czech Republic

MSV is not just another trade fair; it is an exceptional gathering of experts, top executives, and investors from all areas of industry. It is an excellent opportunity to see innovations in industrial fields and it is also an opportunity to show the strength of Czech companies and establish new contacts.



Jitka Seitlová, Vice-Chairperson of the Senate of the Parliament of the Czech Republic

We find ourselves in complicated times, and particularly cooperation, exchange of information, but also innovative technologies and good business relationships, for which this trade fair is an opportunity, will help us to cope successfully. This Brno-based trade fair is the most important industrial trade show in the whole of Central Europe.

Jozef Síkela, Minister of Industry and Trade of the Czech Republic

We can all see here that face-to-face contacts are virtually indispensable for building relationships and trust between business partners. The number of participants at this year's expo, both exhibitors and visitors, not only from the Czech Republic but also from abroad, has convinced us of this fact.



Philippe Meunier, Auvergne-Rhône-Alpes vice-president for international relations

We decided to support this expo because when we face a crisis, we need to find good allies. We were here last year; we are here this year and we will be here next year. We want to strengthen our relationship further, and industry is important for creating new opportunities.

Jan Grolich, Governor of the South Moravian Region

I am happy that big topics such as Industry 4.0, digitalisation, sustainability of industry, increasing the efficiency of industry and business in general are being presented on the soil of Brno and South Moravia. Trade fairs – and especially this particular MSV International Engineering Fair – play a significant role in the technological development of our region.



Jan Rýdl, President of the Association of Engineering Technology and CEO of TOS Varnsdorf

I was surprised by the high attendance of people at the fair. I like the fact that it is really lively here, a lot of meetings are taking place. It is clear that many visitors were really looking forward to this year's event.

High media coverage and promotion

- Communication is focused on exhibitors' novelties and latest industry topics
- **80 +** media partners
- **1900 +** articles in the press during the MSV 2022 campaign
- High interest of professional media and daily press in the Czech Republic and abroad (especially in Central Europe)
- Press conference in Prague, Brno and Bratislava

Interesting information about exhibitors is published free of charge on the website www.msvbrno.cz.



253,288 page views of the MSV website
and of the MSV iCatalogue in 2022

292,789 'reach' of the Facebook page during the MSV 2022 campaign

7,600 + fans on the MSV Facebook page

100,962 views of posts on LinkedIn page in 2022

435,000 video views on YouTube

MSV Digital

- a new virtual space of the Brno Exhibition Centre in the form of individualised showrooms
- opportunity to present products and services to customers remotely
- opportunity to address customers who cannot attend the expo in person
- chat available for direct contact



BVV Trade Fairs mobile app

- connection to the online catalogue of exhibitors
- clearly visualised schedule of the extra programme
- interactive map facilitating orientation inside the expo premises
- matchmaking options – just register in the app, log in to your company and then people can approach you with requests for a meeting

Brno – The Trade Fairs Capital

With its superior infrastructure and excellent services, Brno has proved to be the ideal location for MSV.

- Located between Prague and Bratislava. Brno is acknowledged as “The Trade Fairs Capital”.
- In the Czech language, the city of Brno is synonymous with exhibitions. No wonder that 90% of the Czech population relate the city to exhibitions and trade shows.
- Brno is the Czech Republic’s No. 2 business city – a city of commerce, logistics, and education. The city’s six universities make Brno a knowledge hub for IT, biotech and medical research.
- Conveniently located, Brno is within easy reach of 5 Central European capitals: Prague, Vienna, Bratislava, Budapest, Ljubljana, and southern Poland.

www.brno.cz



BVV Trade Fairs Brno is a leading organizer of trade shows in Central Europe



- Hosts about 50 exhibition events a year.
- Occupies a site on 630,823 sq m (6,790,122 sq ft).
- Provides a total gross exhibition area of 192,429 sq m (2,071,289 sq ft).
- Provides world class exhibition halls with net exhibition area of 66,122 sq m (711,731 sq ft).
- 13 multi-functional exhibition halls.
- The latest multi-functional hall P with 10,407 sqm (112,020 sq ft) of net exhibition space, added in June 2009, is the largest exhibition facility of its kind in Central Europe.
- Exhibition halls are equipped with A/C and WiFi internet.
- Accommodates 25,000–30,000 visitors a day; maximum up to 60,000.

BVV Trade Fairs Brno worldwide foreign representatives

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e-mail: findir@exposervice.kiev.ua

Electronic application form

www.bvv.cz/en/exhibitors/application-to-participation/

MSV exhibitors

will receive an individual link to their application form with pre-filled basic data by e-mail.

PRICE TERMS

Exhibition area:

indoor area – ground floor.	5,350 CZK/sqm
indoor area – gallery	3,990 CZK/sqm
outdoor area	2,400 CZK/sqm

Registration fee:

exhibitor	12,000 CZK
co-exhibitor.	12,000 CZK
each represented company.	100 CZK

Surcharges for the shape of the exhibition area:

corner stand 30%, U-stand 40%, island stand 60%
Surcharges for the shape of the exhibition area apply for indoor and outdoor areas up to 100 sqm.
No surcharges apply for additional sqm.

Time discount

An exhibitor who submits a binding application for participation by **March 31, 2023** and pays the first advance invoice by its due date will be granted a discount on the final payment. The discount does not apply to Hall P.

Price of exhibition area valid until 31 March 2023:

indoor area – ground floor.	4,950 CZK/sqm
indoor area – gallery	3,700 CZK/sqm
outdoor area	2,200 CZK/sqm



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