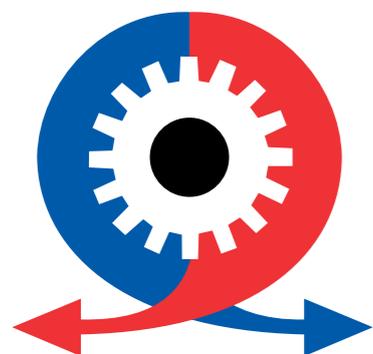
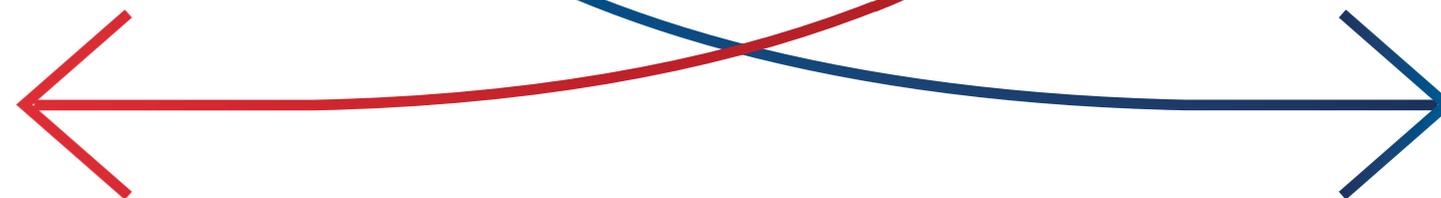
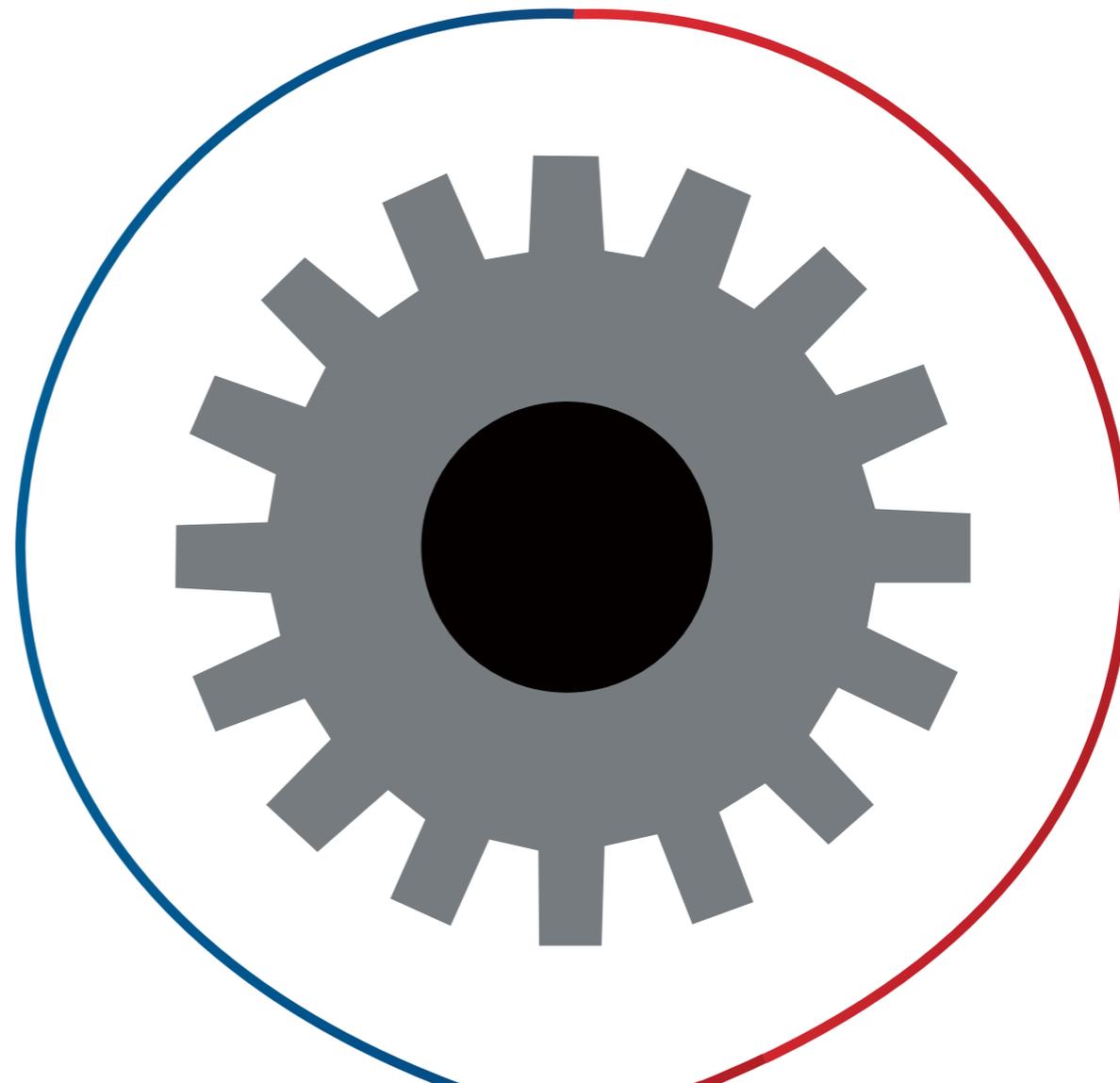


FINAL REPORT

8-12 NOVEMBER 2021
BRNO, CZECHIA

www.bvv.cz/msv



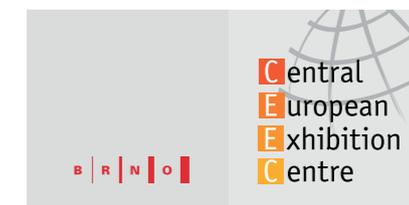
62ND MSV
INTERNATIONAL
ENGINEERING
FAIR



International
Fair for
Transport
and Logistics



International Fair
for Environmental
Protection
Technologies



MSV 2021 SUMMARY

1,016

COMPANIES



60%

FOREIGN EXHIBITORS



35,157

VISITORS



40

COUNTRIES



49

EVENTS



186

JOURNALISTS



231

COMPANIES IN THE FIELD OF DIGITIZATION



Digital Factory 2.0

Second run of a successful exhibition presenting the latest services and products in the field of digitization. The main topic was technological transformation of the Czech economy.

Three main pillars:

- display of transformation technologies in Hall F
- digital stage
- conference: „Czech Republic – an Industrial Superpower 2028?“



Gold partner:

SIEMENS

Institutional partner:



Coorganizer:

Cerebrica

Partner:



Media partner:



MSV 2021



Czech national exposition The Country For The Future

- 14 state institutions presented themselves in a joint exposition in Hall P
- supporting programme focused on topics such as digitization, 5G networks, hydrogen technologies or the protection of industrial property rights
- Meeting Point CzechTrade 2021 – a meeting of entrepreneurs with directors of Czech Trade’s foreign offices

Official foreign displays



France



Poland



Austria



Slovakia



Taiwan

Premiere participations:



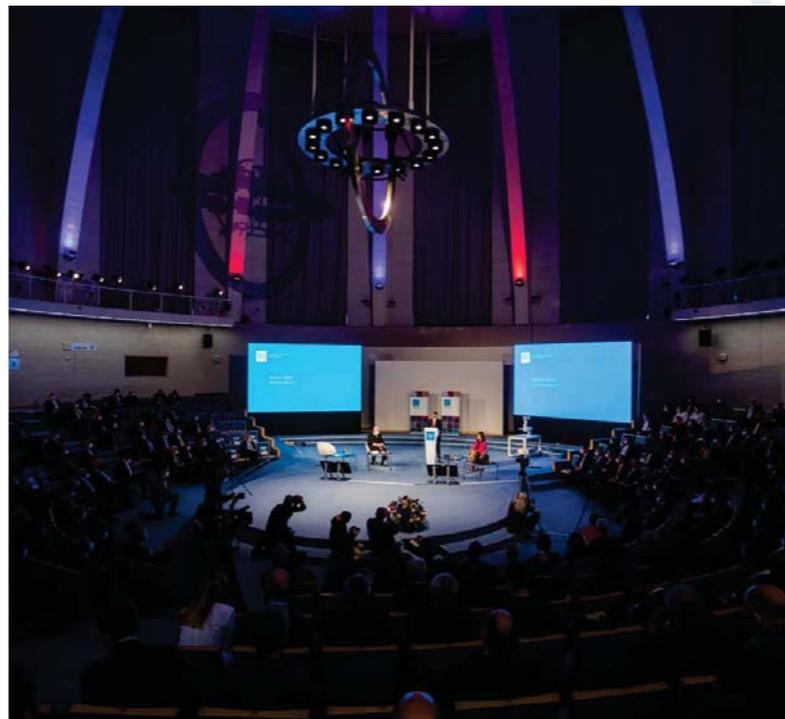
Indonesia



Japan

Sideline events

- Assembly of the Confederation of Industry of the Czech Republic
- Additive Manufacturing Forum
- Contact-Contract – a matchmaking event offering an opportunity to find suppliers, partners and potential customers
- Markem-Image Packaging Live – a packaging line live demo



QUOTES ABOUT THE FAIR

Karel Havlíček, Deputy Prime Minister, Minister of Industry and Trade and Minister of Transport of the Czech Republic

I am very happy that we have all managed to organize this year's MSV. There was a one-year break, it was challenging, but I am extremely pleased that the peak of the industrial season in Central Europe is again in Brno.



Jakub Kulhánek, Minister of Foreign Affairs of the Czech Republic

A great fair. It's proof of an outstanding capacity of Czech companies to showcase themselves.



Jaroslav Hanák, President of the Confederation of Industry of the Czech Republic

I want to praise the work of BVV Trade Fairs Brno, more than a thousand companies are present, which is currently a fantastic success. I went through the whole fair, and I value highly what I saw. The companies have moved forward in digitization, in Industry 4.0 and in all areas that the Confederation of Industry of the Czech Republic promotes.



Hideo Suzuki, Ambassador of Japan to the Czech Republic

From a Japanese perspective, the Czech market is certainly very important. It can be said that it is a kind of gateway to Europe. Japan's exposition at MSV is a way for Japan to seek to support its companies in their expansion to foreign markets.



Oldřich Paclík, Director, Association of Engineering Technology

In view of the current situation, the fair is a success. A month ago, we visited the EMO world exhibition in Milan, and even there the number of companies dropped significantly. I think that the MSV held in Brno definitely does not have worse parameters compared to the last year than EMO has. Of the companies associated in the Association of Engineering Technology, this year's participation reaches 75 percent compared to MSV 2019. We consider this important, because the companies show that they are still on the market and ready to continue operating.

Concurrently held trade fairs



10th International Fair
for Transport and Logistics

78 companies from **9** countries



International Fair for
Environmental Protection
Technologies

30 companies from **5** countries



EXHIBITORS' VIEW

TAJMAC-ZPS, a.s., Hana Modlitbová, Head of Promotion

MSV was a nice surprise for us. We are traditional exhibitors and unless something completely unpredictable happens, you can continue to count on us. The interest of potential customers was surprising. People were interested in machines, they asked about specific issues, it wasn't just general. Only those who were really interested in the fair came in.

Yamazaki Mazak Central Europe, Martin Kopecký, Application Engineer CZ

The composition of visitors is interesting, we have gained quite a lot of new contacts and existing customers have also dropped by. The lockdown was long and both us and customers were glad to meet again. We also met after a long time as colleagues, in this respect it was nice. Telephone and online meetings cannot replace personal contacts.



ALFLETH Engineering AG, Thomas Alijew, owner

We are glad to be able to be here. It was a difficult decision, but it was the right thing to do, firstly for our employees as a motivation to show that we are back on stage and secondly for the visitors to the fair. Customers have shown interest in our products. The Czech metallurgical and processing industry is still at a high level, and we are glad to be able to exhibit the most modern technologies here, which we can also integrate into Industry 4.0. We are looking forward to the next seasons.

SK Technik, Radek Soukup, technical and business consultant

We are satisfied with the number of visitors, it was good from Tuesday on, it looked the same as previously. We are satisfied. We haven't exhibited anywhere last year. Ninety percent visitors were our existing customers, and ten percent were random customers we don't know yet.

TECNOTRADE machine tools, Karel Juránek, service manager

As regards the stand, we are really very satisfied. Everything runs according to our ideas, and we are glad that BVV Trade Fairs Brno was able to arrange it this way. Visitors are coming in. We are used to people stopping by



us and finding out what's new. The expo is a place where negotiated deals are discussed, and the details of cooperation are harmonized. Overall, we are satisfied with this fair.

Siemens s.r.o., Veronika Němcová, Head of Communications CZ

Participation in the Digital Factory 2.0 project makes great sense to us. The trend of digitization has been here for a long time, but locally it is still not fully captured. We see a space for education here, so we are glad that the Digital Factory no longer stands sideways but is an integral part of the trade fair hall. It is also symbolic, because digitization has become an integral part of our reality, both engineering and industrial, and even in general, as covid-19 has clearly shown.

EXHIBITORS' VIEW

SCHUNK Intec, Pavel Ambrož, General Manager

The fair is no longer just about business, but also about meeting up with partners. They come in to talk to us. Of course, mostly people we know personally come to us. Twenty percent of contacts we establish here are completely new.

KUBOUŠEK, Tomáš Dudík, regional sales manager

We see this fair as strengthening relations. We will meet long-term partners here, and in addition to business, we will also have a good laugh together. Overall, we are satisfied with this year's expo and we are glad that it took place despite all the restrictions.



MCAE systems, Kristýna Homolová, marketing manager

We literally couldn't take a break at our stand. The attendance was great and the interest certainly surprised us. Existing customers came in to see us, but above all we got new ones here. Even in this year's setting of the fair itself, we see great potential in new contacts. We are strengthening our brand by presenting ourselves at the MSV International Engineering Fair.

Stäubli Systems, Michal Šára, Director of Robotics

Our partners found their way to us at the fair. This year we were surprised by the enormous interest from students. Overall, we rate the expo positively.

Hexagon Metrology, Marek Süč, Area Sales Manager

The fair was important to us. Nothing had been happening for a year and it was important to meet again. Direct contact is irreplaceable. The good thing is that we feel willingness to invest in companies, in our measuring technologies, and that pleasantly surprised us.

Valk Welding CZ, Hynek Tymrák, Technical Advisor

We are pleasantly surprised that there are more people than we expected. This fair



is always crucial for us. Everything works, we don't really complain about anything.

DATRON-TECHNOLOGY, Jiří Malůš, company executive

Visitors above all came to us who really needed to buy something. We are satisfied and basically we did not even doubt.



EXHIBITORS' VIEW



Mahr, Zdeněk Šaroch, Head of Sales

The fair pleasantly surprised us. There were a lot of people inside the halls. This year, of course, it's different, customers come here exactly with the expectation that they will bring „something“. We definitely evaluate this year's expo positively. Our current and potential customers have found their way to us here.

Arburg, Daniel Orel, manager

The occupancy was decent, customers kept coming in and wanted to meet up. From my point of view, what we expected from the fair has certainly come true. The structure of visitors remained the same. There are visitors from Slovakia, Moravia and the Czech Republic who come here for several hours to attend the fair. I can say on behalf of Arburg, we will continue, we want to participate in trade fairs, this is our general direction. We are satisfied with this year's fair.

HESTEGO, Monika Šimánková, statutory director

We are a traditional exhibitor, and we are very happy to be here again. The fair networking is important for us, the opportunity to meet live and negotiate new contracts, the atmosphere is unmistakable. That's why we decided to exhibit, and we think we did well.

Flow Europe GmbH, Igor Kopál, Business Area Manager

I am very pleasantly surprised by the BVV Trade Fairs Brno, and I can say that we have been satisfied all week. Existing as well as new potential customers came in with specific questions.

Vavruška Trade, Jiří Vavruška, owner

We are here regularly, and we were a little worried this year, also due to the postponed period of holding. However, I am satisfied. The fair seems to be very successful for us. There are fewer people who just came to look around, and there are more focused customers.

1.PLASTCOMPANY, Petr Betáš, Executive Director

Despite the current situation, enough people came to see us. For us, the fair is a place where we meet existing partners and strengthen relationships with them.

Milan Bolf, CEO of PAPco and partner of Olympus

We take this fair as the principal marketing event in the country. If we were not here, we

would not be able to acquire new partners and strengthen relationships with our VIP clients. We therefore see in them the potential for building the corporate brand.

Reesink Logistic Solutions, Maciej Ornowski, Managing Director

We see our participation in the fair as successful. It's great to be here.

ErgoPack Bohemia, Libor Hrstka, CEO

We are glad that MSV is actually taking place. We have been here for seven years in succession, and we will come again with a new product next year. I believe we will all meet here without covid restrictions.

Tech-Con (Markem Imaje Packaging Live), Stanislav Zdražil, product specialist

If I can evaluate the benefits of our entire participation in the fair, then really only positively. We participated in the project of a complete packaging line and we will be involved in the development of another line, which will be even more sophisticated.



GOLD MEDALS

4dot SM transformation sensor

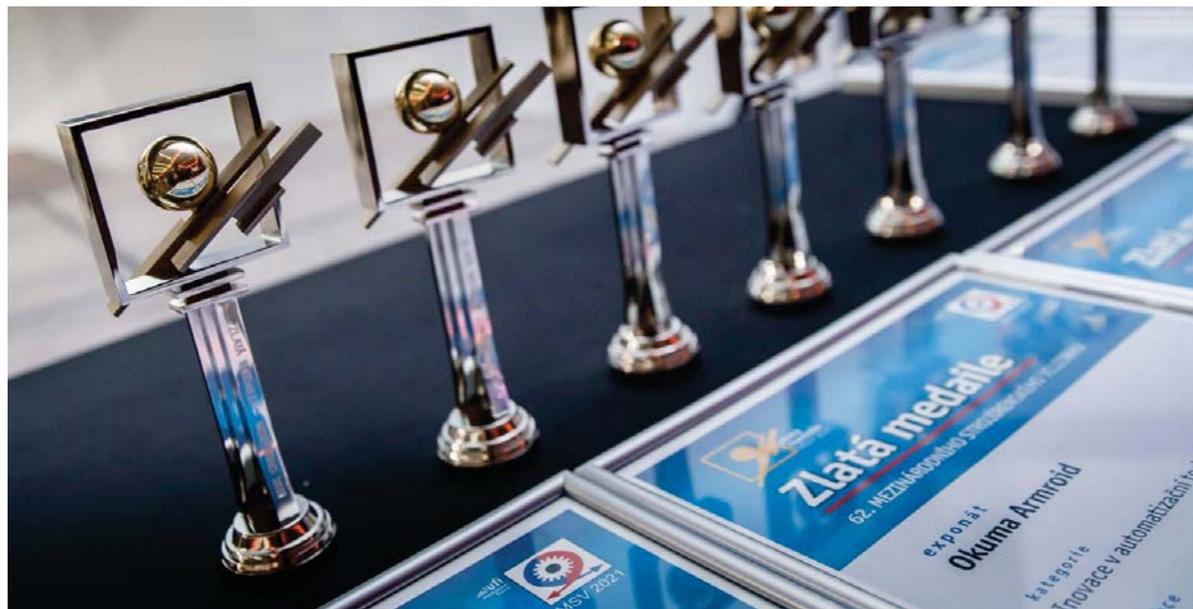
Category: Innovation of components in mechanical engineering
Manufacturer: 4dot Mechatronic Systems s.r.o.
Exhibitor: 4dot Mechatronic Systems s.r.o.

XPlanar

Category: Innovation in transport and logistics
Manufacturer: Beckhoff Automation GmbH & Co. KG
Exhibitor: Beckhoff Automation s.r.o.

CaviPlasma – equipment for disinfection and treatment of liquids using hydrodynamic cavitation and plasma discharge

Exhibitor: Brno University of Technology –
Faculty of Mechanical Engineering



AI-Inspector.one

Category: Innovation in Automation Technology and Industry 4.0
Manufacturer: stoba Customized Machinery
Exhibitor: stoba & Optisolutions

BUD 100/7000 MULTI multifunctional cylindrical grinder

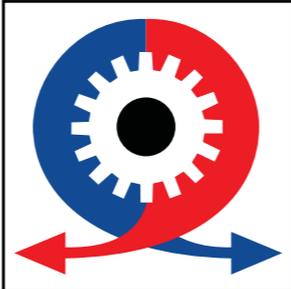
Category: Innovation demonstrably created in contractual cooperation between companies and research organizations
Manufacturer: Slovácké strojírny, a.s.
Exhibitor: Slovácké strojírny, a.s.

Okuma Armroid

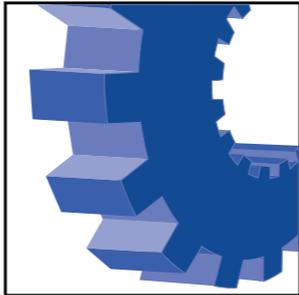
Manufacturer: Okuma Corporation
Exhibitor: Misan s. r. o.



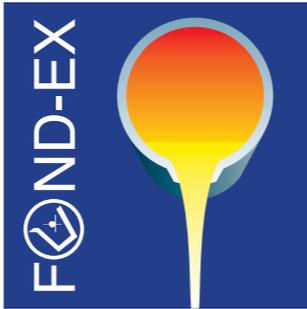
MSV 2022 alongside with the IMT, FOND-EX, WELDING, PLASTEX and PROFINTECH technology fairs

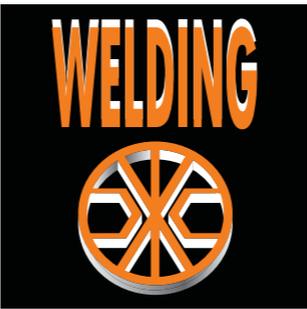
63rd International
Engineering
Fair



12th International
Machine Tools
Exhibition

18th International
Foundry Fair

25th International Welding
Engineering Fair



8th International
Surface Technology
Fair



7th International
Plastics, Rubber
and Composites Fair

4-7 OCTOBER 2022
Brno, Czech Republic


Central
European
Exhibition
Centre


BVV
Veletrhy
Brno