

THE LARGEST IN CENTRAL EUROPE



International
Fair of
Agricultural
Technology



International
Forestry
and Hunting
Fair



Trade Fair
of Renewable Sources
of Energy in Agriculture
and Forestry



8 - 12 April 2018
BRNO EXHIBITION CENTRE

final report

750 exhibitors

88 189 m² of exhibition area

112 646 visitors

www.techagro.cz

B | R | N | O

Central
European
Exhibition
Centre

BVV



Veletřhy
Brno

TECHAGRO 2018 SHOWED THE FUTURE OF AGRICULTURE

The TECHAGRO, SILVA REGINA and BIOMASS fairs were the largest European event in 2018 in the sector of agricultural and forestry machinery. The TECHAGRO fair focused on plant production and sustainable farming in the time of climate change. The SOIL WATER RETENTION FRIENDLY prize was newly awarded to exhibits that support water retention in soil.

The Brno agricultural and forestry fairs completely sold out the area of the Brno Exhibition Centre, and a modular provisional Hall K was built again. Within five days, over 112 thousand visitors from the Czech Republic and from neighbouring countries passed through the gates of the Brno Exhibition Centre.

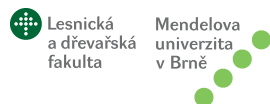
The sideline programme was mainly focused on professional visitors. It included, for example, a conference named The Future of Czech Agriculture, a beekeeping exhibition or an exhibition depicting 100 years of forestry and hunting in Czechoslovakia.

The motto of the SILVA REGINA 2018 fair was "Protection of Forest through Its Economic Use", while the BIOMASS trade fair offered visitors mainly technology for energy processing of timber and processing of forest biomass.

TECHAGRO 2018

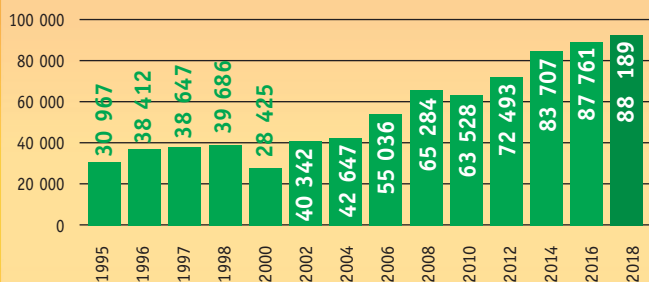
- 750 exhibitors from 37 countries
- 1 174 represented brands
- 88 189 m² of exhibition area
- 112 646 visitors from 39 countries
- 209 journalists

Auspices:

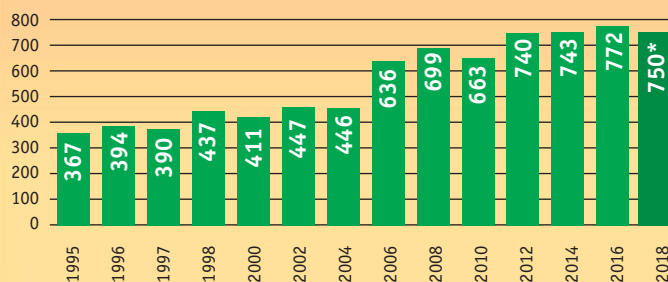


EXHIBITORS

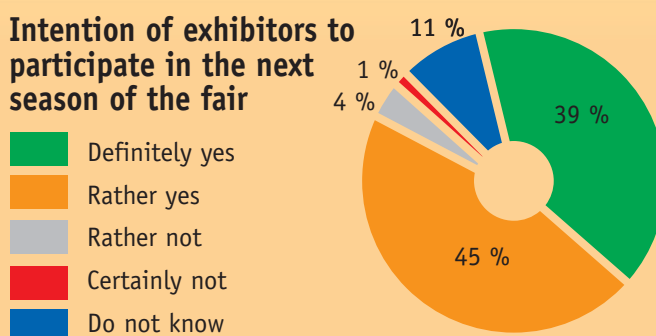
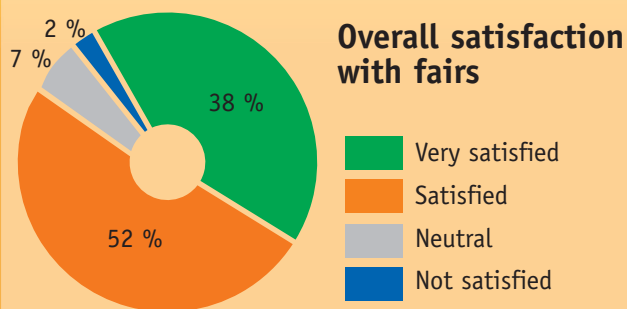
Development of exhibition area 1995 – 2018



Development in the number of exhibitors 1995 – 2018

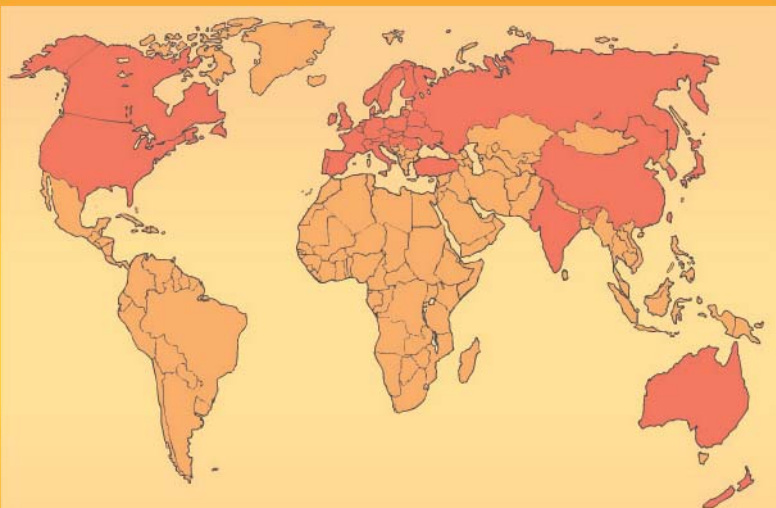


* without the ANIMAL VETEX trade fair



Exhibitors		Exhibition area				
Fair	Exhibitors	Fair	Indoor exhibition area	Outdoor exhibition area	Special demonstration exhibition area	Total
TECHAGRO	545	TECHAGRO	49 652	19 866	3 613	73 293
SILVA REGINA	179	SILVA REGINA	2 334	8 348	2 900	13 581
BIOMASA	26	BIOMASA	434	851	30	1 315
TOTAL	750	TOTAL	52 420	29 065	6 543	88 189

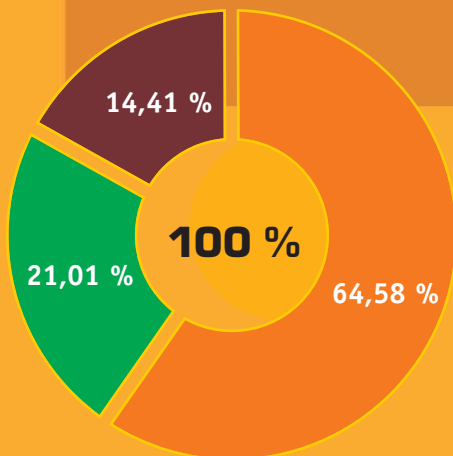
Origins of exhibitors



VISITORS

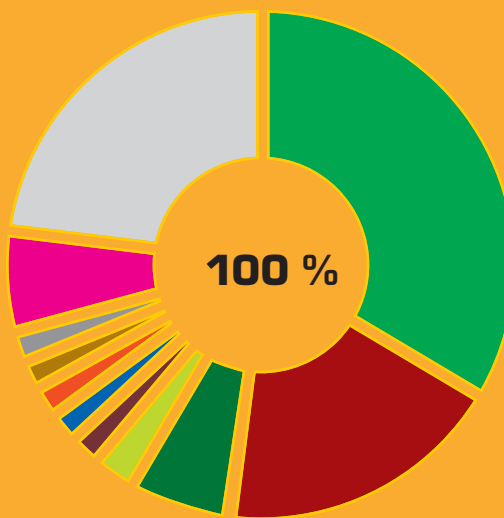
The Brno agricultural and forestry fairs are together the most important event in this field in Central Europe, which is proven by high visitor traffic. In 2018, a total of 112,646 visitors it passed through the gates of the exhibition centre.

They arrived mainly from the Czech Republic, Slovakia, Austria, Poland and Hungary, and also from south-east Europe and the Baltics. An important part of them came with package tours.



Which trade fair is the professional visitor interested in

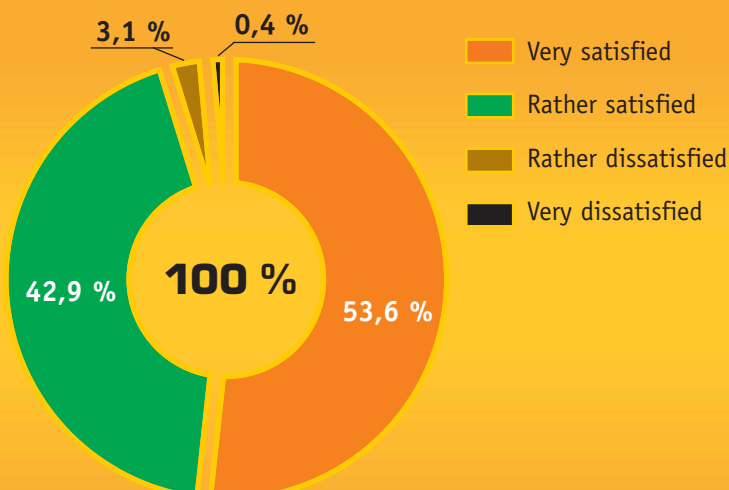
- TECHAGRO
- SILVA REGINA
- BIOMASA



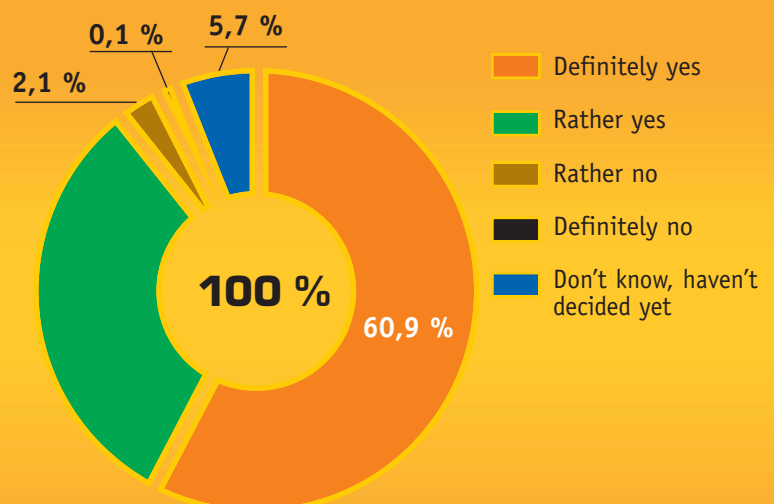
Field of expertise of the professional visitor

Plant production	33.45 %
Livestock production	15.40 %
Forestry	8.50 %
Hunting	2.37 %
Biomass	1.46 %
State administration, local government	1.67 %
Food industry	0.96 %
Woodworking industry	1.51 %
Construction	2.08 %
Services	8.97 %
Other	23.63 %

What was your general satisfaction with your visit to this year's TECHAGRO, SILVA REGINA and/or BIOMASS fairs?



Are going to attend the next season of the TECHAGRO, SILVA REGINA and/or BIOMASS fairs as a visitor?



SELECTION OF THE ACCOMPANYING PROGRAMME

- Assembly of the Agrarian Chamber of the Czech Republic
- The Future of Czech Agriculture conference
- Discussion forums: Gamekeeping of the present day, Water in the landscape, Why we change forests, Society and forests
- Czech Export Bank seminar
- Programme for youth "Agriculture lives in a modern fashion!"
- Life in the soil
- 13th international conference Current Situation and Outlook in the Use of Certified Biofuels in Low-emission Mobility
- Energy use of wood mass
- Demonstrations of biomass processing

PERMANENT EXHIBITIONS

- Historical exhibition of agricultural machinery
- 100 years of forestry and hunting in Czechoslovakia
- Large beekeeping sales exhibition
- Show of livestock

Exhibition on 100 years of forestry and gamekeeping



Assembly of the Agrarian Chamber of the Czech Republic

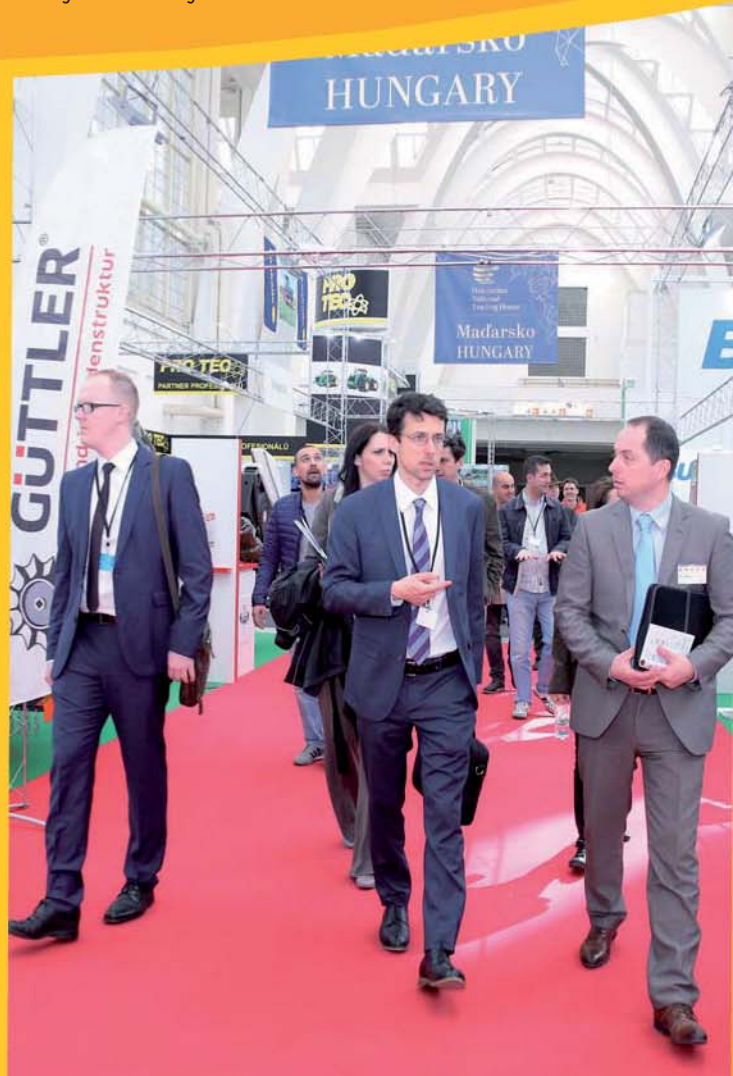


The Future of Czech Agriculture conference

INTERNATIONAL DELEGATIONS



- Virginia Hesse, Ambassador of Ghana
- Walid Hamed Shiltagh, Ambassador of Iraq
- Pyong Il Kim, Ambassador of the DPRK
- Margita Fuchsová, Ambassador of the Czech Republic in Ghana
- Alexander Nikolayevich Budayev, General Consul of the Russian Federation in Brno
- Representatives of trade departments of China, Estonia, Ghana, Iraq, DPRK, Kosovo, Hungarian, Poland, Austria, Russia, Slovakia, Germany and Turkey



OFFICIAL PARTICIPATIONS



Official joint displays were presented by Russia, Austria, Hungary, Italy and Serbia.





GRAND PRIX AWARDS

During the opening ceremony, results of GRAND PRIX competitions were announced; exhibitors entered a total of 91 exhibits, of which 17 received awards.

Exhibit: **CASE IH QUADTRAC 540 CVX**
Manufacturer: CNH Industrial Österreich GmbH
Exhibitor: AGRI CS a.s.

GP



GP

**GRAND PRIX TECHAGRO,
SILVA REGINA and BIOMASA**

SWRF



SOIL WATER RETENTION FRIENDLY

award for a positive impact of a machine or technology on soil properties (physical, chemical, biological) resulting in an improved soil retention function.

Exhibit: **PS 300 M1 TWIN**
Manufacturer: APV - Technische Produkte GmbH
Exhibitor: Agrozet České Budějovice a.s.

GP



Exhibit: **CLAAS CEMOS AUTO THRESHING**
Manufacturer: CLAAS KGaA mbH
Exhibitor: AGRALL zemědělská technika a. s.

GP



Exhibit: **VALTRA T254V - SmartTouch**
Manufacturer: VALTRA Oy Ab
Exhibitor: TOPAGRI s.r.o.

GP



Exhibit: **MIROBOT 3.0**
Manufacturer: SERMAP
Exhibitor: AGRICO s.r.o.

GP



GRAND PRIX AWARDS

Exhibit: **Eco Tiller 600 – strip tillage machine**
 Manufacturer: P&L, spol. s r.o.
 Exhibitor: P&L, spol. s r.o.



Exhibit: **MooMonitor+, heat and health detection monitor**
 Manufacturer: Dairymaster
 Exhibitor: MERKANTA INTERNATIONAL spol. s r.o.



Exhibit: **Resistance map of rapeseed pests against active substances of insecticides**
 Manufacturer: Agritec Plant Research s.r.o.
 Exhibitor: Agritec Plant Research s.r.o.

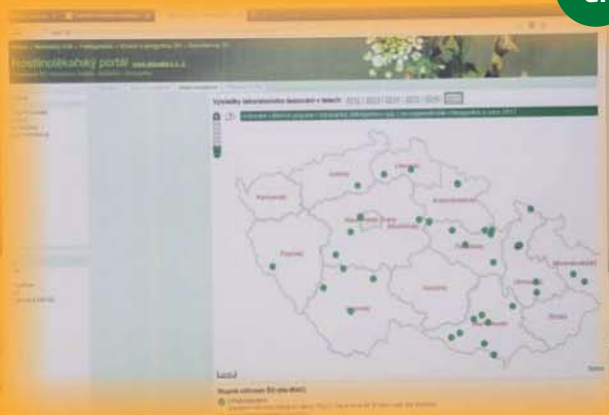


Exhibit: **SILOKING TruckLine e.0, eTruck 1408 – 10 m3**
 Manufacturer: Mayer Maschinenbau GmbH
 Exhibitor: Mayer Maschinenbau GmbH



Exhibit: **AZURIT 9/8.75 KD**
 Manufacturer: LEMKEN GmbH & Co. KG
 Exhibitor: LEMKEN CZECH s.r.o.



Exhibit: **Automatic combine harvester functions John Deere S700 - Interactive Combine**
 Manufacturer: John Deere Werke Zweibruecken
 Exhibitor: STROM PRAHA a.s.



GRAND PRIX AWARDS

Exhibit: **Evaluating field experiments using drones**
Manufacturer: Survia s.r.o.
Exhibitor: Survia s.r.o.

GP



Exhibit: **John Deere 1170G 8W**
Manufacturer: John Deere Forestry Oy
Exhibitor: Merimex s.r.o.

GP



Exhibit: **Hot water boiler for mixed wooden and vegetable pellets**
Manufacturer: Petrojet Trade s.r.o.
Exhibitor: Petrojet Trade s.r.o.

GP



Exhibit: **HP LV10 tractor trailer**
Manufacturer: Agama a.s.
Exhibitor: Agama a.s.

GP



Exhibit: **HEKTOR 3H depth subfractor**
Manufacturer: OPaLL-AGRI, s.r.o.
Exhibitor: OPaLL-AGRI, s.r.o.

SWRF



Exhibit: **Varior 500 – potato cultivator**
Manufacturer: P&L, spol s r.o.
Exhibitor: P&L, spol s r.o.

SWRF



COMMENTS ON THE TRADE FAIR

Jiří Milek

Minister of Agriculture of the Czech Republic

The TECHAGRO, SILVA REGINA and BIOMASS fairs have gained an excellent name during their existence, and nowadays they can be said without exaggeration that they are the third largest trade fairs of agricultural technology and equipment within the European Union. In this country, these fairs are organized precisely because our agriculture and forestry are at a high level. In using state-of-the-art technology and equipment we are one of the world's leaders, and at the same time we are also leading manufacturers and exporters of agricultural machinery. I believe that farmers will find a broad range of quality machines at good prices and on acceptable instalment terms and that the participation of each exhibitor and visitor to the fair will be beneficial to all parties and will contribute to further development and modernisation of Czech agriculture.

Petr Vokřál

Mayor of Brno and member of the Board of Directors, Trade Fairs Brno

The TECHAGRO trade fair shows what an important segment agriculture is. After years when many people asked whether agriculture had any meaning in the Czech Republic, this event is the best answer. The number of exhibitors is breaking records and there are so many visitors that they literally jammed the arrival routes to Brno and the whole exhibition centre, which really made me happy.

Martin Pýcha

Chairman of the Agricultural Association

This year, there are a record-breaking number of exhibitors and I am curious about where it will go further, how you will inflate the exhibition grounds and also Brno in terms of parking spaces. I am very glad that this year's TECHAGRO is focusing on the future. We are showing here that Czech agriculture is modern, and when I walk through the exhibition grounds, it fills me with pride. The interest not only on the side of Czech manufacturers of agricultural equipment, but





also on the side of foreign exhibitors, leads to the fact that Czech agriculture is successful and very good.

Jiří Mašek

Dean of the Technical Faculty of the Czech University of Life Sciences in Prague, Chairman of the Grand Prix TECHAGRO, Silva Regina and BIOMASS 2018 evaluation jury
The jury has had an unfortunate role to choose from 91 participating exhibits those worthy of appreciation. Industry 4.0 has flipped into agriculture as well; hence we now have Agriculture 4.0 and Smart Technologies here. I firmly believe that these technologies and machinery will bring young people to agriculture, where they are really missing, and at the same time enable us to produce sufficiency of food for us and for those who perhaps cannot grow it by themselves.

Owusu Afriyie Akoto Minister of Agriculture of Ghana

My visit to the fair assured me that people in Czechia and Ghana have common goals, and that there is room for cooperation and investment in Ghana's agriculture. Ghana is a world player in cocoa production, but there are opportunities in other commodities as well, such as growing vegetables; we also need technology for crop harvesting, packaging, etc. That is why we are promoting opportunities for the private sector here and inviting Czech companies to invest in Ghana. We also talked to the Czech Minister of Agriculture about cooperation in the field of education. I am in Brno for the first time and the city exceeded my expectations, although I had heard a lot about it from our diplomats. I believe I will come back here not only as a minister, but also as a tourist.

Martin Rada Chief Executive Officer, Agrotec Group

Agrotec was present at all seasons of the TECHAGRO trade fairs and we see how the relationship has developed – both with the exhibition centre and with the visitors. Nowadays I think we are a good partner of the exhibition centre and the exhibition centre is a good partner for us. We see how many people visit us here and with what interest they come in, it is simply a breakthrough event once in every two years. Customers come to see new products and what is important – they want to compare the equipment, and they can even compare the teams that work on the stands. I am glad that customers are present, that they are coming back to see us and still new customers are coming in, too. I believe that we have strengthened our relationships and established new ones.

Pavel Lorek product manager, KUBOTA

Our company is launching the sale of suspension technology on agricultural tractors this year and introduces new L1 and L2, B1, B2 municipal tractors; hence TECHAGRO gives us an opportunity to show these new products to our customers. A lot of people came to our stand and to the fair overall; this trade fair is the largest event at the Brno exhibition centre, so there is nothing to be ashamed of compared to similar trade fairs in France or Germany. Even the weather was good, so what else could we wish for?

Michaela Šafářová, Sales Agent, Agrotechnika Vaněk

We are one of the leading vendors of agricultural and forestry machinery in the Czech Republic and Slovakia, so we

COMMENTS ON THE TRADE FAIR

introduce ourselves at the Brno trade fair on two locations with various products, including a complete novelty – a forest extension for the Farmtrac tractor. After four days we can already say that we are happy because a lot of people have visited this trade fair, and at our "forest" display, visitors are rolling in and out every day from the morning till the evening.

Tomáš Svoboda
Shop Manager, STV ARMS

Participation in SILVA REGINA is important for us in terms of addressing future customers, otherwise we would not have come here. Especially on the first day came a lot of people who were interested in our whole range of products – weapons, ammunition, optics, accessories, and great attention was paid to the Finnish SAKO and TIKKA rifles.

Karel Dvořák
Head of Forest Equipment Division, Hořické strojírný

We are satisfied with our participation in the fair. We find out about the reactions of our visitors to our new product - a new semi-trailer model that is designed to ride in the woods along

narrow roads, and after leaving the forest, it can be rearranged to a configuration that is more suitable for driving along asphalt roads. We are glad that customers are coming to our stand after two years again, we are happy to meet them here and get their suggestions for improvement.

Alena Hůrová
Business Director, MOUDER

Given these trade fairs also focus on biomass, we decided to bring to Brno a German crushing and pressing machinery and also, as a curiosity, a press and crusher for polystyrene. We represent seven German brands on this market and we are glad that our foreign partners are in Brno with us and that TECHAGRO is viewed as a fair of European significance. We are very happy with the number of visitors, which has been rising steadily from one season to another.

Petr Cankář
Technical Director, ATMOS

At this trade fair, we meet people who are close to timber. That is why we are introducing here primarily the most modern wood gasifying boilers that meet all the conditions of the boiler subsidy programme. We exhibit here regularly and I dare say that this is the best trade fair at the Brno





exhibition centre Centre, at least in terms of the number of visitors. It is an important presentation for us from the point of view of end customers.

Jan Dušák
Representative for the Czech Republic, SILOKING – Mayer Maschinenbau GmbH

TECHAGRO brings a great benefit to us. It offers us new business opportunities. It is the best way to present our products to the public. The exhibition has a very good level and it is very highly rated abroad as well. It is a respected exhibition.

Jindřich Sinkule sr.
Co-owner of PetroJet Trade s.r.o

We were pleased to be able to present our MultiBio brand at TECHAGRO. The exhibition is greatly organized, and its visitors are our target group of customers. We are completely satisfied with the results of the demand for our products here at the exhibition.

Tomáš Kopa
Chairman of the Board of Directors, AGRi MACHINES SE

As a young company we are exhibiting here for the first time, but we have a great display and brought in a lot of news. We are satisfied both with the fair and with our location in the modular hall because there are incredible numbers of people coming in here. From the point of view of our business, we are doing well, and hence this is our first time at TECHAGRO, but certainly not the last.

Roman Jiráček
Key Account Manager Czech Republic & Slovakia, Trelleborg Praha, s. r. o. – Mitas a.s.:

We exhibit regularly at the TECHAGRO trade fair, this year for the first time at a joint stand with the Mitas brand, because we are members of the same group. For us, this trade fair is

mainly about the strengthening of relationships with customers, who come here in large numbers every year. Motor shows are dwindling, but TECHAGRO is growing or at least keeping its level steadily. We rate this year's season of the fair positively and we will definitely come back here again in two years' time.

Vladimír Opatřil
Managing Director at AGROVO CZ s. r. o. (WIELTON – AGRO brand):

We are sold out until the end of August, and that is why we see this year's TECHAGRO definitely well. We have sold virtually all the machines that were on display, we have made about 40 contracts here. Two years ago it was similar, so we are really satisfied with this fair.

Marie Škotová
independent administrator, Marie Škotová, FERTISTAV CZ a.s.:

We were afraid that fewer visitors would arrive this year because the spring has begun late and the farmers now have to catch up on the jobs they did not get done because of the weather. But the opposite is true, participation is ultimately unbelievable. Most people came in on Sunday and Tuesday. For our company, this fair was really beneficial, we consider this season very successful.

Gabriel Zborovjan
SKH AGRO, s.r.o. (Slovakia), Representative of the Hungarian companies AJG and Optigép:

Hungarian companies do not go to the TECHAGRO trade fair just because of Czech customers; in fact, Brno is actually a small Hannover and the goal is also to hit visitors from other markets. We have been coming back here since 2004, now it is the eighth joint participation of Hungarian companies, which I think speaks for itself. Our exhibitors are satisfied with this trade fair.

SEE YOU AGAIN IN THE UPCOMING SEASONS



International Fair
of Agricultural
Technology



International
Forestry and Hunting
Fair



Trade Fair of Renewable
Sources of Energy
in Agriculture and Forestry

31 March – 4 April 2020

TUESDAY – SATURDAY

BRNO EXHIBITION CENTRE



National Show
of Livestock



International Fair
for Animal Production



National
Gamekeeping Show

12 – 15 May 2019

SUNDAY – WEDNESDAY

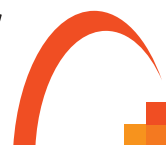
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