

FAIR FOR FOOD INDUSTRY AND GASTRONOMY

7-9 FEBRUARY 2023
BRNO EXHIBITION CENTRE

FINAL REPORT



Concurrently held with



FACTS AND FIGURES

7,124

VISITORS

121

COMPANIES

16

COUNTRIES



SALIMATECH 2023

For the first time, the fair was aimed exclusively at professionals from the food industry



High international level

25% of exhibitors came from abroad. Official expositions organized by state institutions were opened by Poland, Thailand and Indonesia.

Focused on technology

An interesting programme of demonstrations of modern technologies and raw material processing took place during the fair.

New trends in the food industry

Technologies for environmental sustainability were represented at the fair. There was also the topic of energy savings and digitalisation.



QUOTES ABOUT THE FAIR

At the beginning we were a bit afraid, because there were not many exhibitors in our gastronomy segment. Fortunately, there were a lot of visitors from our segment – from schools, various hospitals, large-scale kitchens and the like. Bakers and confectioners also came in and their interest was really high, so we are happy.

RETIGO, Tomáš Obšivač, Sales Director for Moravia and SK

We like the fair very much. Customers are nice, they want to learn new things. We have established a lot of new contacts. I think that we will use our participation in this expo for a long time.

FrieslandCampina, DEBIC brand presentation, Jan Ondarza, Digital Brand Manager CEE

I must say that the participation was above our expectations, especially in the morning. We managed to agree on future cooperations here, and that is the reason why we came to the expo. The fair is beneficial for us especially in that we get to know customers that we do not know or cannot reach them in any other way.

Jarospol Technology, Martin Jaroš, Managing Director

This expo is beginning to write a new history after the pandemic and I am very glad that Poland is represented here.
Mateusz Gniazdowski, Ambassador of Poland to the Czech Republic

At the time of the pandemic, we could not deal with contacts directly, everything was done over the phone and that was not always ideal. The equipment we offer needs quite complex connections, and it is not that simple. This trade fair is definitely an important event. There is no alternative to the direct contact, we always need to meet the client in person to understand what they really need.

Panini S.r.l., Jakub Štursa, Technical Consultant



SALIMATECH

Concurrently with the Packaging and Printing Fair

The logo consists of a central black diamond shape formed by four smaller black diamonds, all set against a light blue background. Below this graphic, the word "EMBAXPRINT" is written in a bold, black, sans-serif font.

EMBAXPRINT

The EmbaxPrint trade fair is one of the most important platforms in the Czech Republic for meeting professionals in the fields of packaging and printing.

● Specialized trade fair

Presentation of new technologies in the fields of packaging and printing. Cooperation with the SYBA Packaging Institute and the Association of the Czech Paper Industry.

● Connection with the food industry

A large percentage of packaging production goes to the food industry = suitable combination of trade fairs

● Accompanying programme

The dominant feature of the fair was the Markem-Imaje Packaging Live project, which took visitors through the entire packaging process for the first time in two concurrently running lines.



QUOTES ABOUT THE FAIR

We were surprised. The first and the second day were very well attended. Since we have a cross-sectional display of how paper is made, practically all schools stopped by. Another group were those who walked by and were interested in the paper industry in general. And, of course, targeted customers also came in.

Association of the Czech Paper Industry (ACPP), Miloš Lešikar, Deputy Director

After a covid time, we are pleasantly surprised that the interest of the visitors persisted. The format of the fair suits us. We have not missed any trade fair, whether engineering or EmbaxPrint. We are presenting ourselves in order to be seen.

ONDRÁŠEK INK-JET SYSTEM, Pavel Ondrášek, business consultant of the company

We evaluate positively our participation and benefit the trade fair brought us, despite the reduction of the exhibition area, we have registered a relatively high interest in robotics and automation.

FANUC, Jiří Bažata, Sales Manager – Robot & Robomachine

We have been pleasantly surprised by the high turnout of decision-makers from various industries, especially food processing companies. The interest in the packaging line was great,

EQUICom (organiser of Packaging Live), Michaela Zachová

We consider our second participation in the Packaging Live programme, which we attended for the first time last year at the International Engineering Fair, to be one of our success stories. Now we have 4 gluers in the line, we are really visible here and we can see that it brings us new contacts, which is a pleasant surprise.

Kaletech, Tomáš Langer, Process Engineer



EMBAXPRINT

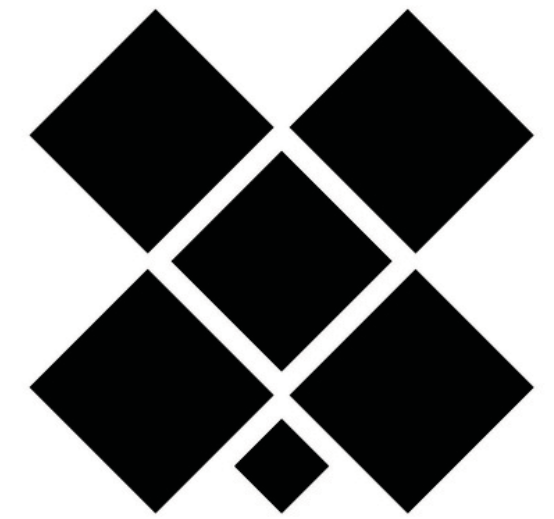


**SEE YOU
IN 2025**

Brno, Czech Republic



SALIMATECH



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